

SPECIALTY FOOD

THE EMAIL UPDATE FOR SPECIALTY FOOD PROFESSIONALS NEWS

Thursday, August 16, 2007

Whole Foods Market Inc. extended the expiration date for its tender offer to purchase outstanding shares of Wild Oats Markets, Inc. from Aug. 15 until Aug. 20. [Full Story](#)

Stonehouse California Olive Oil moved to a new location in New York City's South Street Seaport. The California-based company opened a store in New York's East Village last year and quickly outgrew it, reported *The New York Times On The Web*. [Full Story \(Free Registration Required\)](#)



Regina Cucina Spicy Italian Garlic Mixes will now be available in some Whole Foods Markets in Colorado. The products are certified vegan, kosher and 100% organic sold, reported the *Rocky Mountain News*. [Full Story](#)

Consumers present four distinct shopping modes at the supermarket that dictate what ends up in their grocery bags, according to a study by The Nielsen Company. The four modes include: Auto-pilot (grab-and-go); Variety-seeking; Buzz (energy drink/ new product purchases); and Bargain-Hunting. [Full Story](#)

The global bread, rolls and biscuit markets are set to grow substantially by 2011, according to two reports from Datamonitor. The global bread and rolls market is forecast to increase 12.6% to \$128.6 billion in 2011. Meanwhile, the biscuits market is estimated to be \$30.3 billion by 2011, up 19% from 2006, reported *FoodNavigator.com*. [Full Story](#)

For Immediate Release: News from the Specialty Food Trade

SALES & MARKETING NEWS--4-Earth Organics has been chosen as HOWS Market's exclusive supplier of organic fruit and vegetables for the new North Hollywood, Calif. location. [Full Release](#)

An extract of cocoa powder found in chocolates, teas, and other products could be an effective natural alternative to fluoride in toothpaste because it helps harden teeth enamel, according to research at Tulane University, reported *Fox News Channel*. [Full Story](#)

The number of wineries nationwide has more than doubled since 2000, from 2,188 to 4,712, according to WineAmerica, the National Association of American Wineries. Some of the most rapid growth has been in states not known for growing grapes, such as Oklahoma and South Dakota, reported *CBSNEWS.com*. [Full Story](#)

The Street.com looked at a number of upscale, organic and hand-crafted hot dogs and ice cream hitting stores, noting that Americans eat almost \$2 billion worth of hot dogs a year. [Full Story](#)

