



Grower & Packer of Specialty, Organic & Value Added Produce • Specialty Foods

FOR IMMEDIATE RELEASE

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**MCL/4-Earth™ KICKS OFF THE THIRD QUARTER WITH FIVE NEW  
4-Earth™ BRAND DRIED GOURMET ITEMS**

Los Angeles, CA— MCL/4-Earth™, a leading Los Angeles grower and shipper of specialty produce, is expanding its existing line of 4-Earth™ brand products with the addition of five new dried gourmet items.

MCL/4-Earth™ now offers 4-Earth™ Dried Zante Currants, Pine Nuts, Sun Dried Red Tomatoes, and Crystallized Ginger packed in 3 oz. sizes, as well as Sugar Cane Swizzle Sticks in a 4 oz. size.

“These new products are a great addition to our current mix of fresh offerings,” says MCL/4-Earth™ President David Lake, “and because we’ve designed our packaging to be displayed on a clip strip, merchandisers can make creative use of their space and maximize profit opportunities in the produce section.”

Currently, MCL/4-Earth™’s 4-Earth™ retail brand offers vegetables packed in microwaveable, micro-perforated bags, crepes, dried mushrooms, specialty organic and conventional produce, and many other specialty products. Because of MCL/4-Earth™’s extensive growing sourcing and supply, the company is able to offer these items at very competitive prices. The 4-Earth™ brand of products can be found in stores across the United States and Canada.

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For additional information about MCL/4-Earth™, the Facility, Value Added Programs, Quotations, Photography, or Merchandising needs please contact MCL/4-Earth™ at:

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