



Grower & Packer of Specialty, Organic & Value Added Produce • Specialty Foods

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40-YEAR PRODUCE INDUSTRY VETERAN JOINS THE MCL/4-Earth™ SALES TEAM

Los Angeles, CA — MCL/4-Earth™ announces that Randy Akahoshi is joining the MCL/4-Earth™ sales team.

Randy comes to MCL/4-Earth™ after working for various produce companies including World Variety/Melissa's for 9 years where his responsibilities included national and local sales, working directly with merchandisers, coordinating food shows, and creating educational training seminars for foodservice and retail professionals.

Randy grew up in the produce business, where his family were wholesalers at the Los Angeles Wholesale Produce Market. From the age of 8, he spent many an early morning watching his family doing business on the docks. From the age of 16 spent Randy spent his summers receiving, sorting, and packing produce. This is the time that Randy says that produce became his passion.

Supporting MCL/4-Earth™'s significant growth in the retail and foodservice sectors, Randy will be acting as a conduit between the procurement staff and the sales staff. Randy will be active in working with growers to create exciting ad opportunities, looking for new items to bring to our Foodservice and Retail customers, building new buyer relationships, projecting product availability, creating educational programs, and working with MCL/4-Earth™'s buyers to streamline purchasing.

Randy lives with his wife of 19 years and his two teenage daughters in the Los Angeles suburbs. When he is not thinking about produce, Randy is active with his daughters traveling soccer team, attending dog shows and playing golf. Randy is also an active speaker, and loves sharing his vast produce knowledge with students and professionals alike.

MCL/4-Earth™ has grown from its founding in 1993. It is one of Los Angeles' leading growers and distributors of fine organic and specialty produce to the retail and food service industries under its 4-Earth™ brand. MCL/4-Earth™ lines include Asian, Chilies, Fruit, Herbs, Latin, Organic, Mushrooms, Onions, Potatoes, Squash, Vegetable, and Specialty products. It also houses an extensive value-added packing department, and is QAI Certified to handle organic products.

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For additional information about MCL/4-Earth™, the Facility, Value Added Programs, Quotations, Photography, or Merchandising needs please contact Rick McGregor at rickm@mclproduce.com or 626.429.1546.

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