



Grower & Packer of Specialty, Organic & Value Added Produce • Specialty Foods

FOR IMMEDIATE RELEASE

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**MCL/4-Earth™ PRESIDENT/C.E.O. DAVID LAKE AND FAMILY DONATE TIME
TO BUILD HOMES FOR THE NEEDY SOUTH OF THE BORDER**

Los Angeles, CA — Los Angeles based MCL/4-Earth™'s co-founder and President/C.E.O. David Lake and his wife Deborah, daughter Sydney and son Harrison spent several days in Tijuana, Mexico building new homes for needy families through the San Diego based charity group Youth With A Mission San Diego/Baja (YWAM), and coordinated by the San Diego Community service organization Homes for Hope.

The Lake's, working along side several other Southern California business professionals and their families, organized the trip to help improve the lives of several needy families just below the border. During their visit, the Lake's group built three homes from the ground up.

YWAM started their service work in 1988 building homes in Northern Baja with thirty young people. Since YWAM's early trips, nearly 60,000 volunteers have served over 190,000 people including house building with Homes of Hope. Homes of Hope, from their offices in San Diego, Ensenada, and Tijuana hosts and coordinates materials for over 5200 home building volunteers per year.

As stated in their website www.ywamsandiegobaja.org, YWAM San Diego/Baja is committed to supporting the region's growth and development by impacting struggling families and assisting them into a home, helping to break the cycle of poverty.

"In Mexico, families can borrow money for land, but not for construction expenses", said Deborah Lake. "We worked with local families that just couldn't afford to build proper shelter on the land they own. These are hard working, productive families that just need some help pulling themselves up by their own bootstraps"

"My company has been growing and enjoying the benefits of our growing relationships in Mexico since we started MCL/4-Earth. I thought that working with this admirable charity, 'Homes For Hope', was a great way for me to give back to the Mexican community", said David Lake. "It also was a great way for my kids to get involved in community service and was a powerful family bonding experience.

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We hope to make this an annual event”.

MCL/4-Earth™ has grown from its founding in 1993. It is one of Los Angeles’ leading growers and distributors of fine organic and specialty produce to the retail and food service industries under its 4-Earth™ brand. MCL/4-Earth™’s product lines include Asian, Chilies, Fruit, Herbs, Latin, Organic, Mushrooms, Onions, Potatoes, Squash, Vegetables, and Specialty products. It also houses an extensive value-added packing department and is QAI Certified to handle organic products.

For additional information about MCL/4-Earth™, the Facility, Value Added Programs, Quotations, Photography, or Merchandising needs please contact MCL/4-Earth™, contact:

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